

6061691

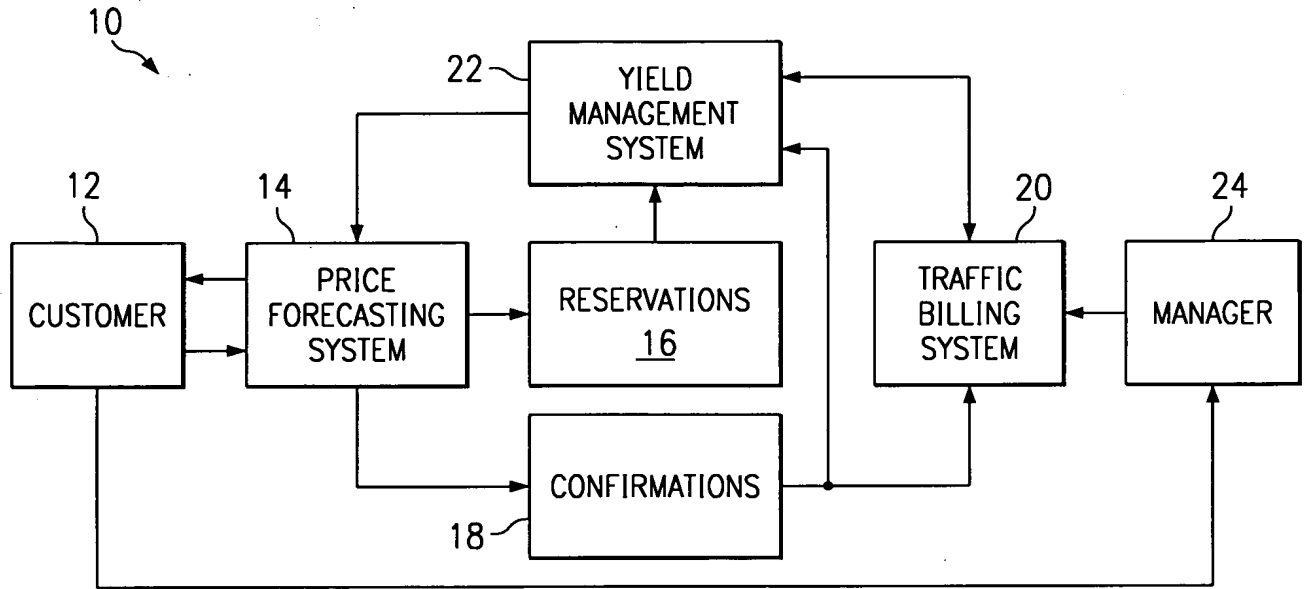


FIG. 1

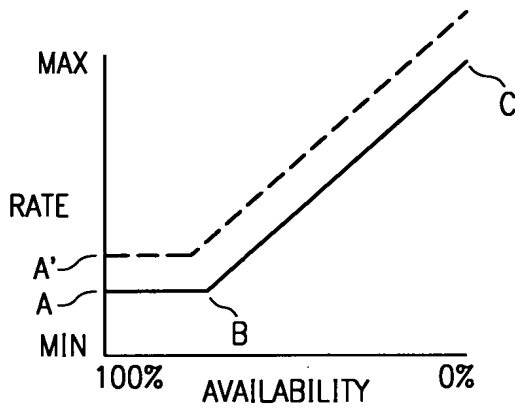


FIG. 2

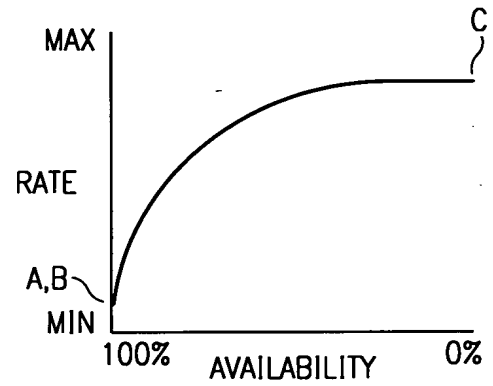


FIG. 3

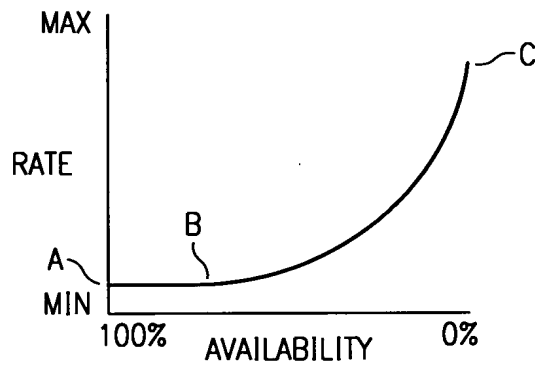
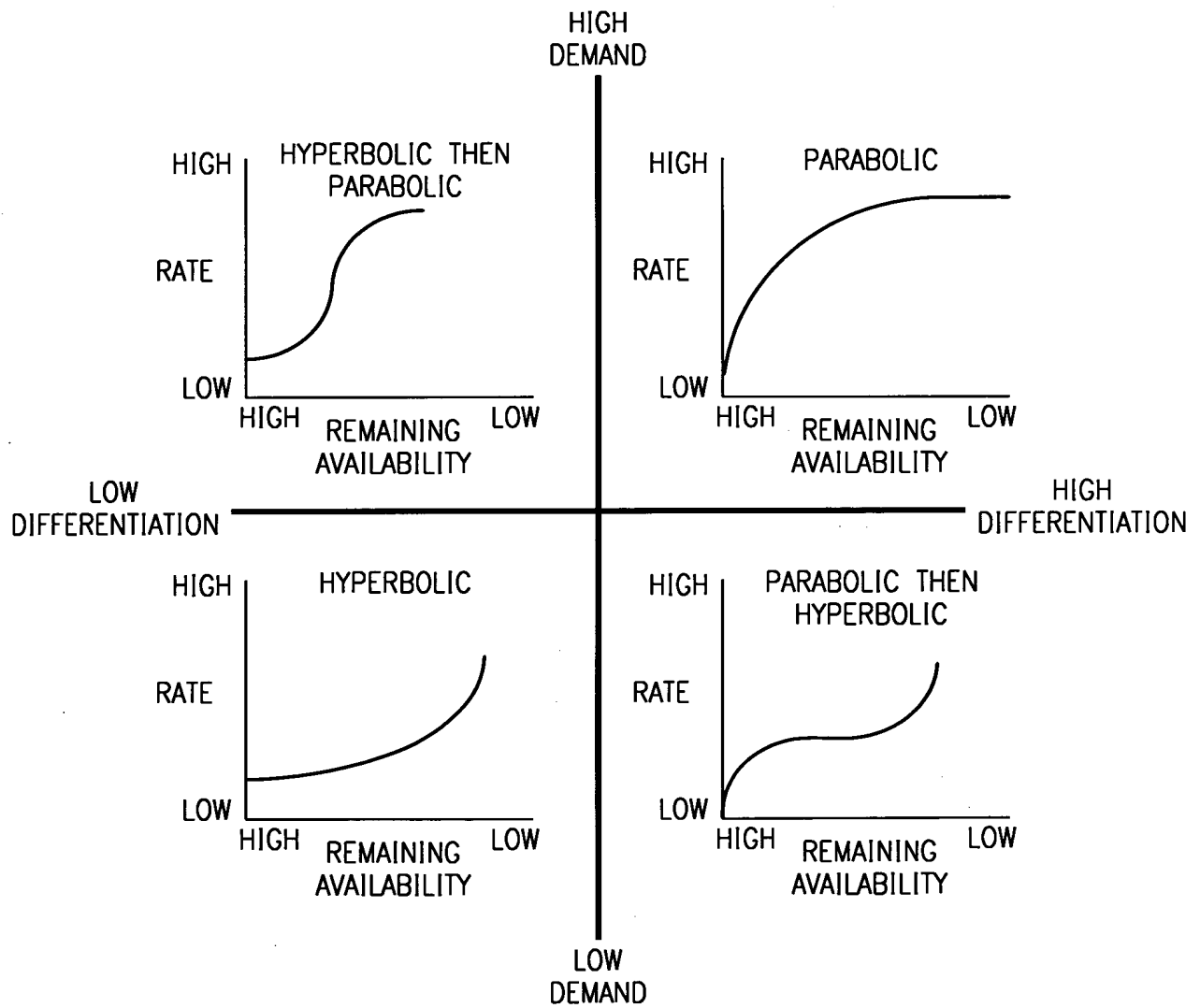


FIG. 4

*FIG. 5*

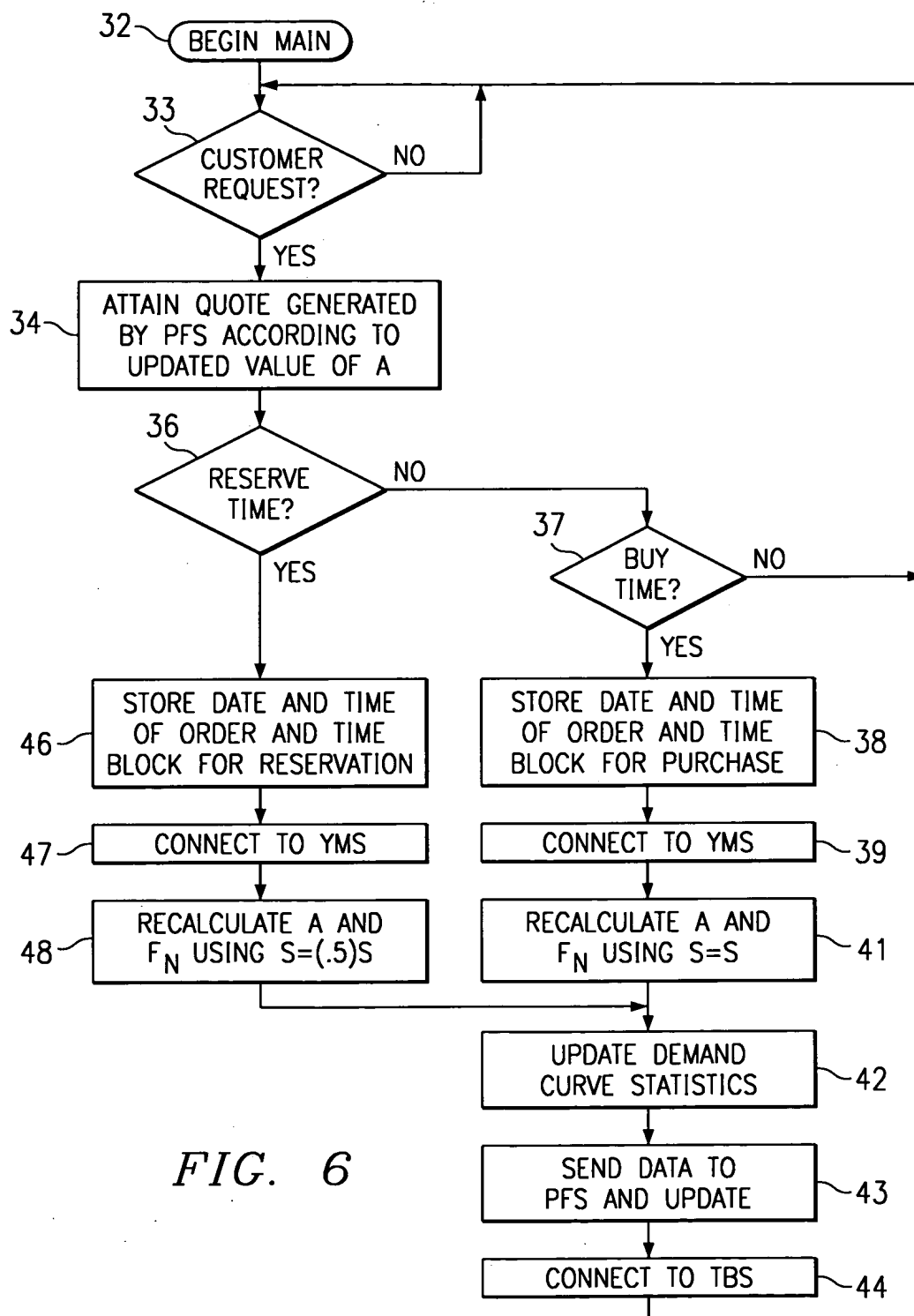


FIG. 6

FIG. 7

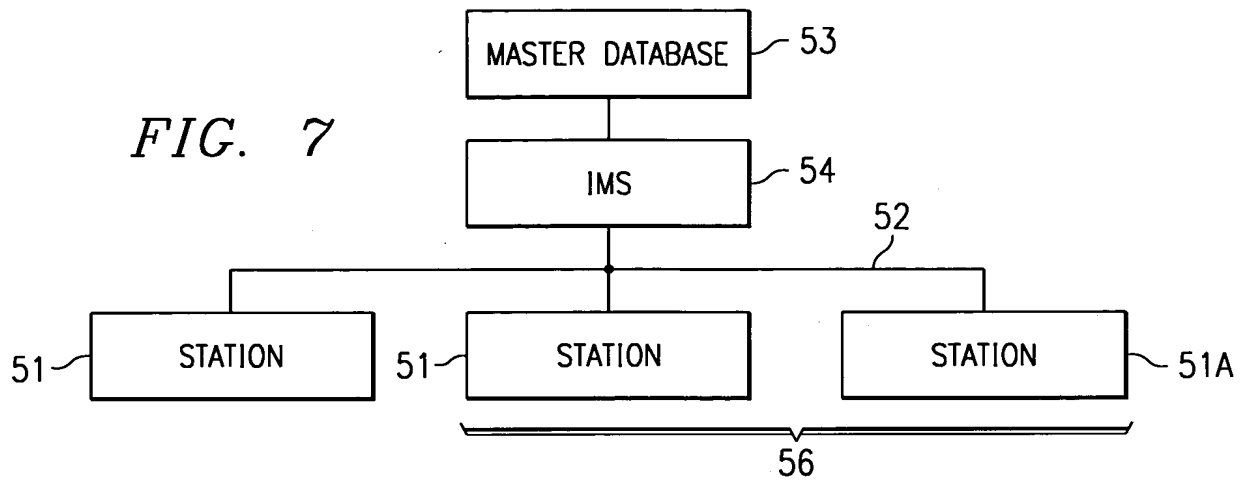
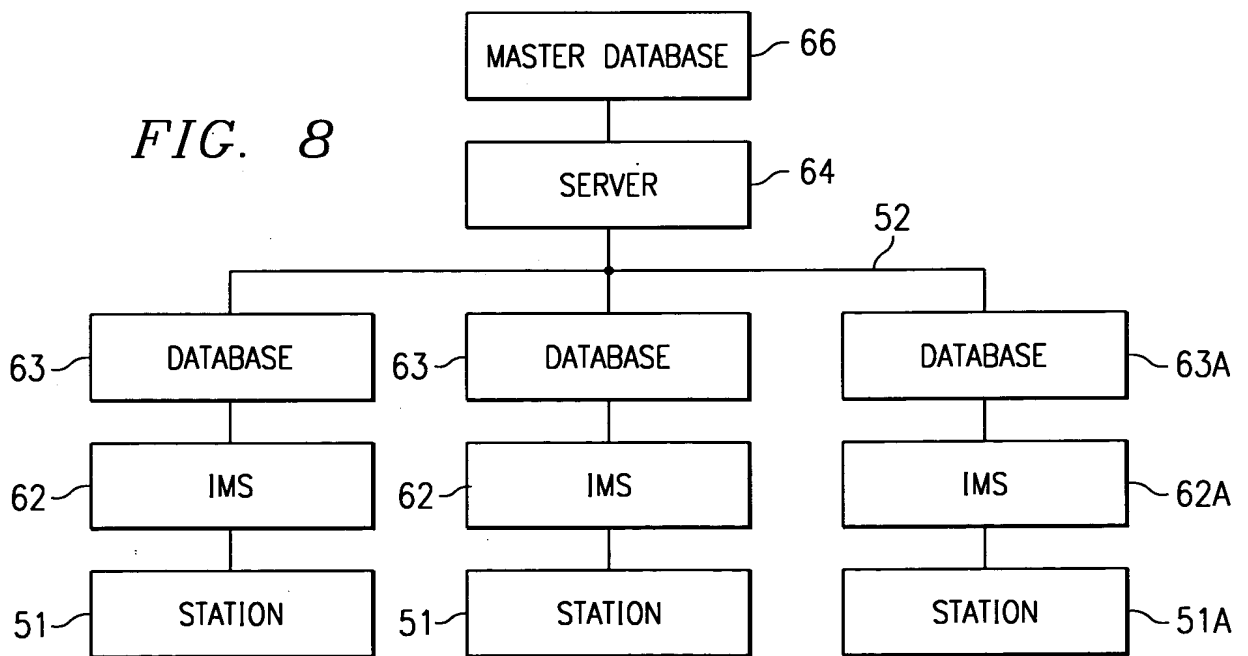


FIG. 8



Sales Proposal

Stations | Grid View | Scheduled Details | Class Details

Available System Stations

Seq#	Calls	Market	Slogan/Description
0052	WYPX-TV	Albany	Eastern / TV-55
0010	WPXA-TV	Atlanta	Eastern / TV-14
0051	WPXH-TV	Birmingham	Central / TV-44
0006	WBFX-TV	Boston	Eastern / TV-46
0003	WCFC-TV	Chicago	Central / TV-38
0013	WVPX-TV	Cleveland	Eastern / TV-23
0008	KPXD-TV	Dallas	Central / TV-68
0053	WDPX-TV	Dayton	Eastern / TV-26
0018	KPXC-TV	Denver	Mountain / TV-59

4 Station(s) Selected

☒ Multi-Station Mode

Load

Station Information

Client Information

PaxNet Television
Paxson Communications
601 Clearwater Park Road
West Palm Beach, FL 33401

Forecast Weeks

☒ Display 13 Future Weeks
☐ Display 26 Future Weeks
☐ Display 39 Future Weeks
☐ Display 52 Future Weeks
☐ Display Maximum Weeks

Point to control for quick help tip.

Options Print Close

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FIG. 9

Sales Proposal

Stations | **Grid View** | Scheduled Details | Class Details |

Multi-Station Selection, Stations Loaded: 4

Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun
WPXA-TV 12:00A-01:00A	\$40 [16]	\$10 [12]	\$10 [12]	\$10 [12]	\$10 [12]	\$10 [12]	\$105 [16]
WPXA-TV 01:00A-03:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]
WPXA-TV 03:00A-06:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]
WPXH-TV 05:00A-06:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]
WPXH-TV 06:00A-06:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$10 [1]	\$10 [1]
WPXH-TV 06:30A-07:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]		
WPXH-TV 07:00A-08:00A	\$30 [12]	\$30 [12]	\$30 [12]	\$30 [12]	\$30 [12]	\$10 [1]	\$10 [1]
WPXH-TV 08:00A-08:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$10 [1]	\$10 [1]
WPXH-TV 08:30A-09:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]		
WPXH-TV 09:00A-09:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]
WPXH-TV 09:30A-10:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]
WPXH-TV 10:00A-10:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]

Forecast Combos ☐ Flighted Week(s) ☐ Display Options & Scheduled Summary

WPXA-TV, Atlanta, 01. M-F 6A-7A
 WPXA-TV, Atlanta, 02. M-F 7A-7:30A
 WPXA-TV, Atlanta, 03. M-F 7:30A-8A

1 Wk, 1 Sgmt
 1@12/07/98
 End of List

WPXA-TV, Atlanta
☐ Avg. Rate / Cost Round Up
 ----- Current Grid View Schedule -----

Auto Schedule Stations
 Select Grid Cells for Scheduling 0 Select Weeks Clear Per Wk Add Select'd Add All

Point to control for quick help tip. Options Print Close